

Do's and Don'ts

- wie schreibt man einen exzellenten Projektvorschlag?

Martin Eibl

Programme Coordination Manager

Deutscher Infotag

2. Mai 2024

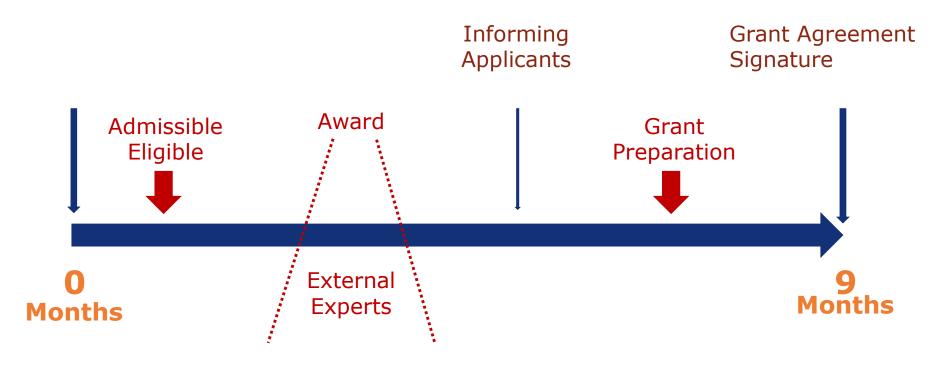


THE EVALUATION PROCESS 5 THINGS TO REMEMBER





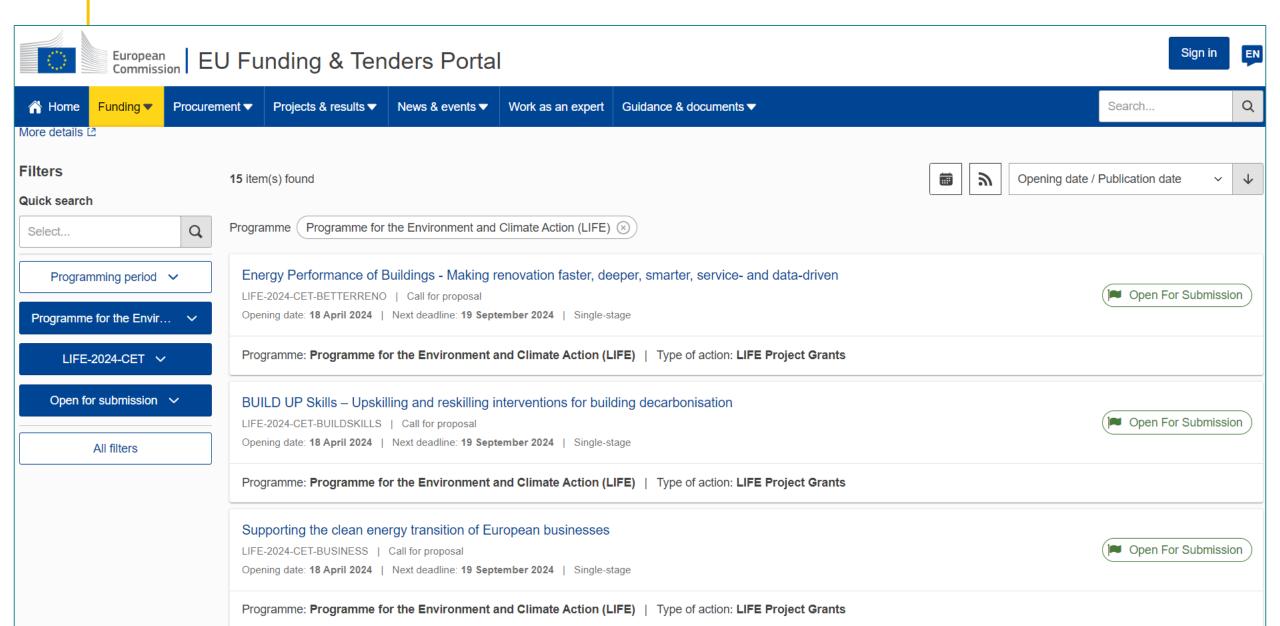
1. The process

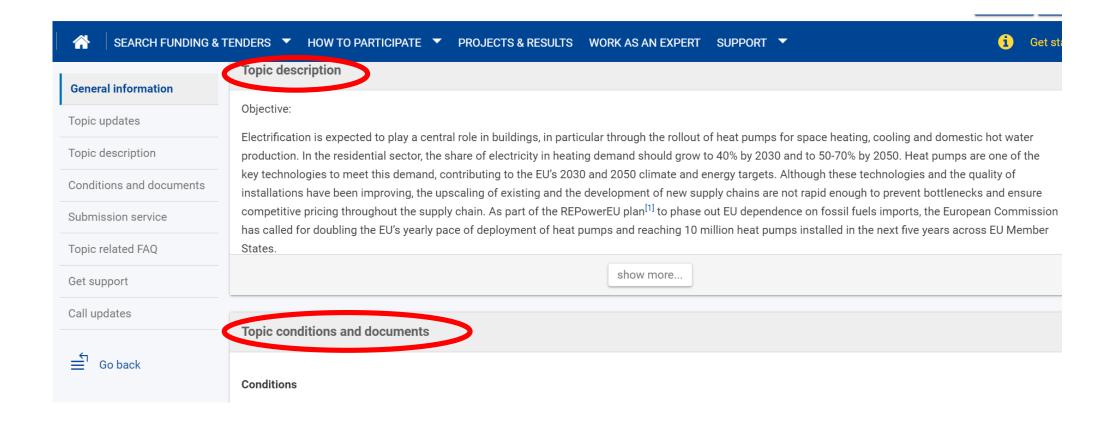






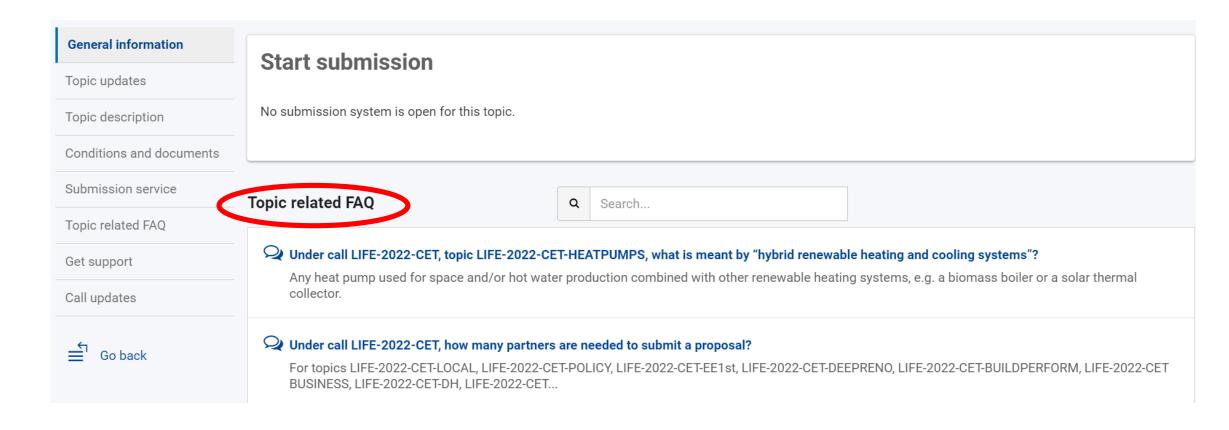
2. How does Funding & Tenders Portal work?





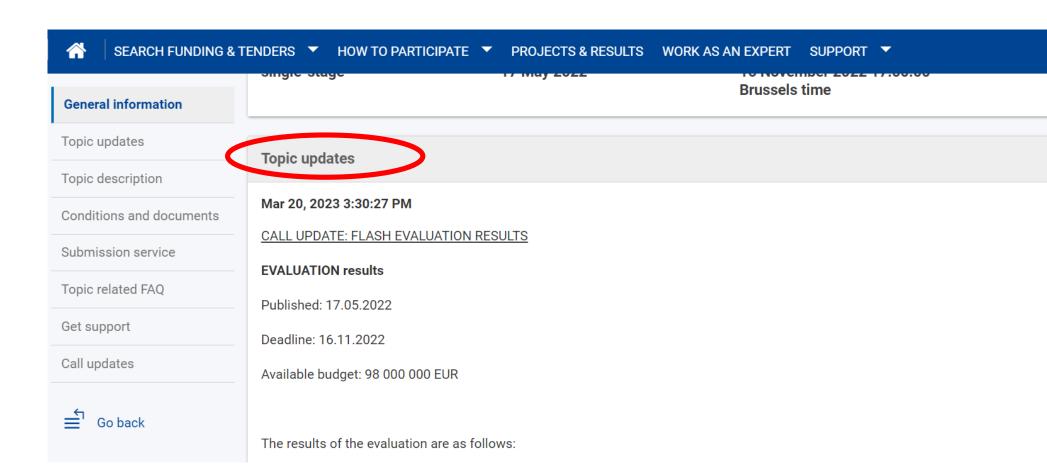
















3. Structure of a proposal

Mandatory annexes:

Part A

Structured administrative information

Generated by IT system

Part B

Narrative technical project description

Template to be uploaded as PDF, max.
65 pages, font min.

Arial 10!

Part C

Key Performance Indicators

 To be completed directly online

Detailed budget table

Excel template incl.
 subcontracting, other direct costs

Participant information

 Participant, key staff, previous actions, affiliated entities / associated partners

Optional Annexes

Where relevant, e.g. letters of support





3. What is the structure of the proposal?

TABLE OF CONTENTS

1	ADMINISTRATIVE FORMS (PART A)
	TECHNICAL DESCRIPTION (PART B)
	COVER PAGE
	PROJECT SUMMARY
	1. RELEVANCE
	1.1 Background and general project objectives
	1.2 Specific project objectives
	1.3 Compliance with LIFE programme objectives and call topic
	1.4 Concept and methodology
	1.5 Upscaling results of other EU funded projects (n/a for concept note)
	1.6 Complementarity with other actions (n/a for concept note)
	1.7 Synergies and co-benefits with other LIFE sub-programmes (n/a for concept note)
	1.8 Synergies and co-benefits with other EU policy areas (n/a for concept note)
	2. IMPACT
	2.1 Ambition of the impacts
	2.2 Credibility of the impacts
	2.3 Sustainability of project results
	2.4 Exploitation of project results (n/a for concept note)
	2.5 Catalytic potential: Replication and upscaling
	3. IMPLEMENTATION
	3.1 Work plan
	3.2 Work packages and activities (n/a for concept note)
	Work Package 1
	Work Package
	Timetable (n/a for concept note)
	3.3 Stakeholder engagement
	3.4 Impact monitoring and reporting (n/a for concept note)
	3.5 Communication, dissemination and visibility (n/a for concept note)
	4. RESOURCES
	4.1 Consortium set-up
	4.2 Project management (n/a for concept note)
	4.3 Green management (n/a for concept note)

4.4 Budget (n/a for concept note)	
4.5 Risk management (n/a for concept note)	
OTHER	
5.1 Ethics	
5.2 Security	
DECLARATIONS	
NNEXES	





4. How to pass the eligibility check?!!!!

Admissibility

- ☐Submitted before deadline & electronically
- □Complete & using the forms/templates provided
- □Readable (no smaller than Arial 10) printable (A4)
- ■Max 65 pages (including the instructions)



Eligibility

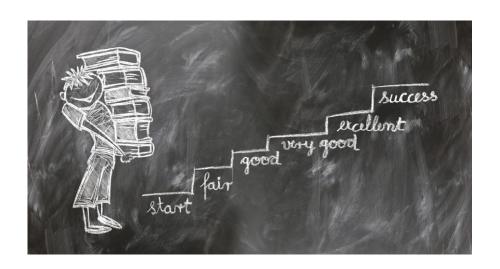
- ☐ Eligible participants, coordinator from eligible country
- □Consortium composition!!!
- □Eligible activities i.e. in scope!!!
- ☐ Geographic location





5. What are the award criteria?

- Relevance (0/20)
- Impact (0/20) 150%
- Quality (0/20)
- Resources (0/20)



• Total score on 90 with min. 10/20 per criterion and min. 55/90 overall





Impacts + Indicators I

Proposals should demonstrate how project results will contribute to the expected impacts.

They should:

- quantify impacts using the provided topicspecific indicators - where relevant;
- propose additional indicators which are specific to the proposed activities (projectspecific);
- 3. Address impacts related to **common indicators** for the LIFE-CET subprogramme.



Topic-specific

Common LIFE-CET Indicators





Impacts + Indicators II

Topic-specific

Project-specific

Common indicators







Established for every topic in call text



Essential – but not expected that all listed impacts/ indicators are addressed

Tailored to the impacts of the specific action



Additional Impacts/ indicators proposed by applicants

Primary + Final energy savings, RES generation, GHG-reduction, Investments



Common to all topics – should be addressed as appropriate





Impacts + Indicators III

- Proposals should present the starting point + underlying assumptions, and establish clear links between results and expected impacts;
- The results and impacts should be quantified for the project duration
 + for 5 years after the project end.

11 LIFE-CET-specific KPIs – KPI-webtool

- Application Form Part C
- If selected: Projects will be asked to report impacts in a specific <u>LIFE KPI webtool</u>.





Impacts + Indicators IV

The LIFE KPI-webtool

- 11 LIFE-CET indicators* KPIs 1-5 mirrored as common LIFE-CETindicators under each topic
- Application Form Part C
- Part C should not contradict Part B
- If selected: Projects will be asked to report impacts in a specific <u>LIFE KPI</u> webtool

* (1) Primary Energy Savings; (2) Final Energy Savings; (3) Renewable Energy Generation; (4) GHG Emissions; (5) Investments in sustainable Energy; (6) Legislation and Policy; (7) Market Introduction; (8) Implementation sites; (9) Skills; (10) Communication; (11) Employment

7 TIPS TO SUCCEED





1. Start early ... start now!

Call opening: 18 April 2024

Submission deadline: 19 September 2024







2. Read the relevant information

- LIFE Clean Energy Transition Call Document, topic description, eligibility and admissibility conditions, list of countries, financial & operational capacity, evaluation criteria and procedure, scoring and thresholds, etc.
- Submission forms and templates: essential forms and guides to draw up and submit your proposal
- Info session recordings and presentations (following the Info Day)
- Portal Online Manual (for processes)
- Portal FAQ for your topic of interest







3. Choose your idea, structure it well & stick to it!

Ask yourself if you have:

- a project idea/ objective that is in scope of one of the topics?
- a clear understanding of the current (research or market) situation and your starting point?
- a clear idea of how to translate the objective into a concrete activity?
- a clear idea of the target group(s)?
- a clear path to make a difference what impact do you want to have?







4. Build a good consortium

- Be consistent consortium needs to match objectives & target groups
- Complementarity combine diverse competences and backgrounds, but following a logic
- Each partner needs to have a relevant expertise and a relevant role
- Specific role must be reflected also in the allocation of resources;
 no random shares of the budget
- **Involve partners** in the preparation agree on a plan for input; avoid surprises after submission
- ! Do not cover the EU map or extend the consortium artificially

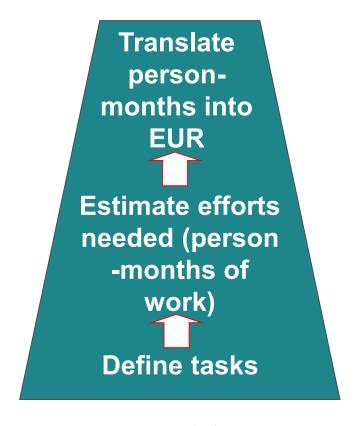






5. Create a budget

- Define your budget 'bottom-up'
- First describe the tasks then define the budget
- Check consistency regularly while advancing on with your Work Plan:
 - share of resources;
 - appropriate levels between partners;
 - appropriate weight of person-months between major work steps







6. When writing your proposal...



...create a thread:

- Fine-tune your project idea and make it match your target group
- Define the delta of your project what will change through your project?
- Think about your methodology define the main working steps and the interlinkages between them
- Communication & dissemination: what, for whom, how, how often, for what purpose you do it?







7. Final polishing

- Check the completeness of the proposal
- Check consistency of your description of activities and budget
- Ask an 'informed outsider' for critical reading and feedback
- If you have the chance, have a native speaker check the English







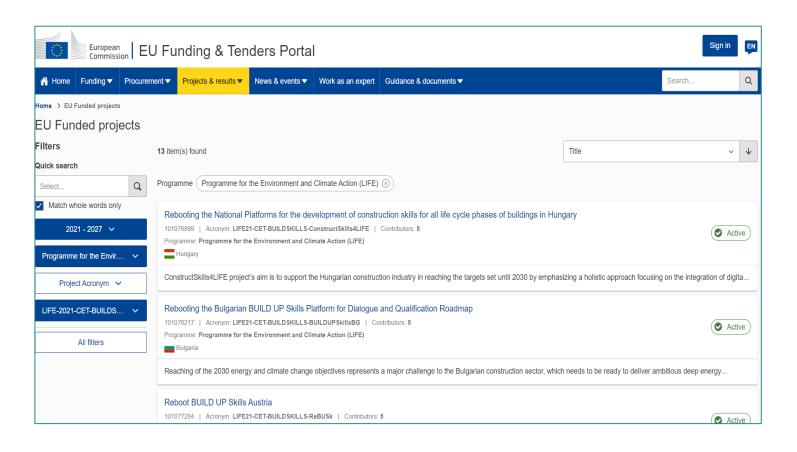
Some lessons learnt

- Clear focus, not trying to address too many aspects/ areas of work
- Check carefully whether it is allowed and/ or encouraged to address more than one area/ aspect (or sub-scope)
- Concrete activities need to be presented in detail; avoid redundancies and high-level descriptions
- Proposed activities need to define a clear starting point (e.g. existing gaps)
 + explain the context (including policy, market, technological)
- Proposed activities need to credibly lead to concrete achievements and impacts
- Clear and targeted stakeholder engagement strategies are essential





Information sources and support



- LIFE EU Info Days → detailed topic ppts and recordings!
- Funding & Tender Portal

Project databases

- CORDIS for H2020 projects
- F&T portal for LIFE CET projects
- Information portals: BUILD UP, ManagEnergy





Keep in touch with LIFE CET



30 years of bringing green ideas to LIFE



https://cinea.ec.europa.eu/life en

→ Advice in your country: LIFE National Contact
Points: https://cinea.ec.europa.eu/programmes/life/history-life/life-contacts/european-national-contact-points_en

- → Advice at CINEA: CINEA-LIFE-CET@ec.europa.eu
- → Stay informed: Clean Energy Newsletter















Thank you



© European Union 2021

Unless otherwise noted the reuse of this presentation is authorised under the <u>CC BY 4.0</u> license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

Slide xx: element concerned, source: e.g. Fotolia.com; Slide xx: element concerned, source: e.g. iStock.com



